SPIRIT OF SPEYSIDE WHISKY FESTIVAL 2023 MEMBERSHIP BROCHURE





INTRODUCTION

The Spirit of Speyside Whisky Festival is regarded as one of Scotland's premier events

Held annually during the first long weekend in May, the Festival invites visitors to celebrate Scotland's national drink through an inventive and varied programme of whisky-inspired events.

Since its inception in 1999, the Festival has developed into one of the largest events of its kind anywhere in the world. It has forged close links with many Speyside businesses and communities, working collaboratively to provide an ever-improving range of events, facilities and services for both local people and the ever-increasing flow of international visitors.

With the continued support of our partners and members, the Festival can provide an economic legacy to the Moray and Speyside region.

In recent years, the Spirit of Speyside has expanded with the launch of Distilled Food & Drink held later in the year. This event further showcases Speyside businesses and attracts new visitors to the area as well as those local to Speyside.

WHISKY FESTIVAL IN NUMBERS 2022

12,669

Facebook followers

9,554

Twitter followers

4,898

Instagram followers

MEMBERSHIP DETAILS

Benefits	Associate Member £55 + VAT pa	Member £55 + VAT pa	Enhanced Member £250 + VAT pa	Corporate Member £500 + VAT pa
Business listed on our website	•	•	•	•
The use of the Whisky Festival Member's logo	•	•	•	•
Access to the Festival website to promote events	•	•	•	•
Festival events listed in the Spirit of Speyside Whisky Festival brochure	•	•	•	•
Discounted rates on Festival merchandise			•	•
A vote at the Annual General Meeting		•	•	•
Business listed in Festival Members section of website (full description, website links and business logo)			•	•
Advert in the Festival Supplement printed by HN Media			1/8 page	1/4 page
2 x tickets to Opening Ceilidh				•
1/8 page advert in the Festival brochure				•
A thank you in the Festival brochure				•

CONTACT US

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